

# 13<sup>th</sup> Business Research Showcase Competition

May 20, 2025 | 2:00 PM - 5:00 PM

## Call for Participants

The Business and Economics Research Committee (BERC) will host the 13<sup>th</sup> Business Research Showcase Competition on May 20, 2025. This event will be held in person with online options via Zoom. This competition offers undergraduate and graduate students a unique forum to *present their research*, and compete for prizes (1<sup>st</sup> Prize: \$150; 2<sup>nd</sup> Prize: \$100). Participants are requested to submit research from a class project and/or individual capstone projects.

Participants are requested to submit their research to one of these two tracks<sup>1</sup>. Your mentor (professor) can advise you on which track to apply.

### Track 1: Quantitative

Quantitative research methods such as descriptive analytics, regression analysis, predictive analytics, machine learning, or other big data analytics.

### Track 2: Qualitative

Case or content analyses, essays, and qualitative research methods such as interviews, focus groups etc.

## How to participate in the competition?

**Step 1:** Submit a research abstract [here](#) by May 13, 2025

**Step 2:** Submit presentation slides [here](#) by May 18, 2025

**Step 3:** Present your research (online or in-person) at the competition on May 20, 2025

**Abstract** should be **no more than 200 words** and describe the research problem and motivation, background and related work, approach/method, results, and contributions.

**PPT Slides** should include **no more than 10 slides** and show the title page, the research problem and motivation, background and related work, approach/method, results, and contributions.